



## Relocom launch new user-friendly website

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*In line with a recent 'brand tidy' (the launch of a more consistent brand presence) Relocom Limited takes great pleasure in presenting the new look website. The now clearly defined navigation allows for effortless browsing, with 3-click, precision information discovery of everything businesses need when relocating.*

The new look site enables visitors easier navigation through the site via the newly organised navigation menu. However, this is not the only navigational route, with shortcut links also incorporated alongside appropriate & complementary services. Visitors also have access to a greater range of products & services and more in-depth knowledge of the service methodologies used.

Presently, Relocom are anticipating the outcome of the PFM magazine Award; 'Partners in Business Change', for which they are finalists. Announcements about this and any other news will appear in the completely new area of the website, the 'News' section. This section will be updated regularly, containing all the latest news, views, case studies and innovations, as they happen.

The aim of the new website was to create an inviting and informative website for Relocom's clients, showcasing the best of company. Marketing Executive, Helen Seward is confident that they have achieved their aim: "I'm very excited about the new website. Firstly, it looks great and conforms with our revised brand style. Secondly, the improved structure of the site offers more opportunity for us to expand the site to include new sections and advancements as they are launched."

Relocom's latest flagship service, a multi-faceted asset management solution boasts its own unique area, giving information about how the service is constructed, managed and rolled out. Interactive demonstrations are presently being completed to allow visitors to view this useful tool online.

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