



Online backup : for if, or *when*, disaster strikes!

27/03/07

Relocom Limited, together with sister company Twin Systems plc and @dvanced Group, bring you a solution to your data storage needs, BCVault. Online backup, provides a superlative data storage solution and the foundation for any disaster plan, a crucial element of your business change and relocation planning. BCVault is a safe, secure and limitless storage innovation. It negates the need for cumbersome data storage units, frees up valuable staff time and most importantly, can be stored offsite for total peace of mind.

"Online data backup offers a plethora of fabulous features, ideal for any organisation. Businesses can never be too careful with their data. The consequences that an accident, freak weather or terrorist attack could have on an individual business can be catastrophic. The majority of businesses will not survive a major data loss. Its data store is the lifeblood of any organisation." - Phil Helsey, Managing Director : Relocom Limited.

The crux of successful continuity planning should be the consideration of the organisations most valuable asset; intellectual property, including customer information, history and data. To recreate an entire organisation in the event of a disaster without a data backup would leave a company with a steep slope to climb. Maintaining performance, efficiency and output would be near impossible. Many businesses would not survive. "Over 80% of companies who suffer a disaster can expect to go out of business within 18 months as a consequence". (Source: Survive)

Offsite data storage is a crucial element to a successful Business Continuity and Disaster Recovery plans. According to the Economist Intelligence Unit (EIU) 2006 White Paper, Catastrophe risk management: Preparing for potential storms ahead, 67% of companies questions stated that the amount of time and resources devoted to their catastrophe risk management had increased in the past three years.

All companies know the importance of backing-up data. When posed the question by EIU "What do you see as being the most important priorities in the event of a catastrophe?", the continuity of IT systems was the second most critical priority, with 50%. Employee safety was topmost. It may be cliché, but "better safe than sorry" really is the best policy.

ENDS